

## **SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR TARGETING AND DELIVERING SALES INFORMATION**

### **ABSTRACT**

A system, method and article of manufacture are provided for distributing targeted sales information. User input relating to products is stored in a database. A request to send sales information associated with a product is received. The database is searched for selecting users who have entered user input relating to the product associated with the sales information. The sales information is output to the selected users. A fee is charged for outputting the sales information.